

- Note: 1) All questions are compulsory.  
2) Figures to the right indicate marks.

Q.1 a) Draft an advertisement script of about 15 seconds for a radio advertisement on the following topic :

i) 'Go Green' Paper Bags [07]

b) Draft an advertisement script of about 20 seconds for a television advertisement on the following topic :

i) Food Festival [08]

OR

Q. 1. a) Draft an advertisement script of about 15 seconds for a radio advertisement on the following topic :

i) Education Loan [07]

b) Draft an advertisement script of about 20 seconds for a television advertisement on the following topic :

i) Washing Machine [08]

Q.2. a) Write a letter to the Editor of a Local newspaper highlighting the issue of stray dogs in your locality. [07]

b) On the occasion of Annual Sports Day, as the Gymkhana Secretary, draft a speech giving an overview of the sports activities conducted in the academic year. [08]

OR

Q.2. a) Write a letter to the Editor of a newspaper throwing some light on the issue of building construction permanently going on in your locality. [07]

b) Your College NSS Unit has organised Blood Donation Camp in your College Premises. As the NSS Secretary, draft a speech to be given during the inauguration function. [08]

Q.3. a) Write an essay on 'Dignity of Women in 21st Century India' in about 300 words. [15]

OR

b) Write an essay on 'Effect of Videogames on Children' in about 300 words. [15]

Q. 4. a) Translate the following passage into Hindi or Marathi only :- [08]

India is a beautiful country. Its beauty changes with every change in the seasons. We have three main seasons in India : summer, winter and monsoon.

In India, the beauty of nature is at its best during monsoon. The smell of the earth when it rains for the first time is divine. The trees look clean and

fresh as all the dust on the leaves is washed away. The trees sway, enjoying the cool breeze and the rain. Dark clouds are illuminated by the occasional forked lightning, accompanied by thunder. And then the rain comes down first in drizzles and then in torrents. Sometimes the wind is so strong that people walking out in the open have a difficult time holding on to their umbrellas.

Rain is symbolic of new life. It sounds like music and poetry to our life.

Q. 4. b) Edit the following passage by correcting the grammatical or spelling errors, wherever needed : [07]

Group Discussion is an importance tool in the selection process. It is used mostly for selecting candidates for management post. Hear, the candidates is divided into small groups. Each group contain, six to eight candidates. Each group are given a topic for discussion. They are given also a time limit discussion this topic. The topic may be general or current topic. For example Leaders are born not made. Every participant has to give his or her view about this topic. The selectors observe the fool discussion. After the time limit is over, the best candidate from the group are select. The same process is followed for other groups.

Grop discussion is mostly unstructured I.e., every single step is not planned in advance. The selectors see how the group takes shape and who contributes most to it. They judge also the knowlege of each candidate, time-management, leadership quantity, behavior etc.

**OR**

Q. 4. a) Translate the following passage into Hindi or Marathi only : [08]

The word 'citizen' means a member of a nation who has certain rights such as the right to vote and the right to hold public office. The citizen is bound by certain duties, such as the duty to pay taxes and to defend the country in times of need.

But, who can be called an 'ideal' citizen? Sri Ramakrishna Paramhansa once said that a good citizen is one, who earns money by following a boble profession, and spends it for the welfare of mankind. By this definition, an ideal citizen would be the one, who earns his money honestly, lives a good life, and engages in humanitarian work all through his lifetime.

This means that those who are corrupt, those who cheat others and make their living by dishonest means are not true citizens.

Q. 4. b) Edit the following passage by correcting the grammatical or spelling errors, wherever needed : [07]

A true friend is one who stand by us during good time as well as bad times. Based on this criteria, we may regard trees as our best friends, because they have stood by us for centuries, providing us with food and fuel, and meeting many of our needs.

They serve us in a varity of way. They provide us with medical herbs,

fruits, nuts rubber oil and many other useful articles. They keep our environment clean and fresh. They use up the carbon dioxide during photosynthesis and give up oxygen. They give us shade throughout the year and will attract rain clouds. The roots of trees also prevent soil erosion.

Forests is very important in preserve the balance of the eco-system. They provide sanctuary to wild animals. Unfortunately, man has been indiscriminately cutting down forests.

Only in recent years man has begin to realise the great important of trees. Tree are the lungs of the world, and without them, all species of life on the earth is bound to perish.

